

\$16.83 M

Total handle

\$14.66 M

Total payout to bettors

\$1.0 M

Total commission earned by
Montana small businesses

3,482

Account holders in Montana

All Numbers as of 12/20/20

**Sports Bet Montana is a
Montana sports book —
made by and for
Montanans in every way.**

Montanans can bet on sports, including professional and collegiate athletics at their favorite licensed location using a kiosk or the official mobile app.

Like other kinds of gambling, Sports Bet Montana reflects the conservative approach Montanans have always applied to expanding gaming in our state. Sports Bet Montana is just the same.



**MUST BE 18
YEARS OR OLDER
TO PLAY**

SPORTS BET MONTANA™

POWERED BY THE  MONTANA LOTTERY

SPORTSBETMONTANA.COM



The mission of the Montana Lottery is to maximize the transfer of its net revenue to the Montana STEM Scholarship program and the state's General Fund.

We do this by providing products that meet the expectations of consumers and the State of Montana while adhering to the highest standards of security and integrity, which is critical to maintaining public confidence in the agency and its products.

Just like all Lottery products, Sports Bet Montana is gambling that serves the common good. We do this in several ways: We serve our players by offering the kinds of bets on the kinds of teams Montanans love and by returning more than 80 percent of the all money wagered right back into the hands of the people who bet with us.

We serve our sales agents by creating an earned commission and slicing the pie on revenues so the private sector is a true partner, not an afterthought. In a year when Montana businesses took nothing for granted, the earned commission built into Sports Bet Montana is part of our state's economic recovery and you bet we're proud of it.

Our dollars help to balance the state budget as well as fund a scholarship program exclusively for Montana high school students seeking STEM degrees from Montana colleges and universities.

SALES AGENTS

Number of SBM locations: 347*

Numbers as of 12/22/20

All locations minimally have one kiosk with cellular communication technology connected to the central gaming system. Communication beacons in the location geofence the location's perimeter so betting only occurs within the walls of the licensed establishment.

REQUIREMENTS

Locations can obtain an SBM license for a one-time fee of \$50. The applicant must have a valid gambling license and agree to comply with all directives outlined in the application, and all conditions, responsibilities, rules and law that regulate Lottery operations.

COMMISSION

SBM Sales Agent Commission: Licensed sales agents receive a 6% sales commission on their location's sports wagering product sales from the SBM kiosk or mobile app.



THE BOOK

Gambling laws are different in Las Vegas than in almost every other place in the United States. Most states have more conservative gambling laws and Montana is no exception. Like all other forms of gambling in Montana, Sports Bet Montana has payout limitations.

ACCOUNT PLAY

Under the law, bets can only be accepted inside a licensed Montana sports betting location. Players can place bets in two ways: Directly on a gaming kiosk or by downloading our app and placing their bets through the app from anywhere inside a licensed location.

Visit sportsbetmontana.com to learn more and download our app



SPORTS OFFERED

Football, MMA, baseball, basketball, motor racing, soccer, boxing, golf, hockey, tennis, Australian rules, cricket, table tennis, cycling, darts, rugby... and more to come!